Noelle M Adams, RN, BSN, CCRN

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Critical Care Registered Nurse at Peace Health

Vancouver, Washington, United States Hospital & Health Care

Previous positions

Patient Logistic Practitioner: Utilization Review, Clinical Documentation Integrity, Case Management at Trinity Health (HQ Michigan)

Clinical Manager at CR Bard

Education

University of Michigan, BSN, Nursing

Background

Summary

Critical Care Registered Nurse with expertise in patient care and management, clinical education, account development within healthcare. Skilled in collaborating with cross-functional team members to build meaningful long term relationships. Proven history of exceeding objectives through sound analysis to identify, plan and re-evaluate needs.

Flourishes in environments where innovation and change is expected, yet the main priority remains constant throughout the organization: the patient.

Adept at transforming unknown products and integrating new processes into standards of care. Instrumental in new business development, KOL relationships and quality service delivery. Presentation adaptability for a variety of groups. Expert Clinical and Senior Manager for minimally invasive monitors used in conjunction with other hemodynamic monitoring in severely critically ill patients throughout the life span. Senior Science Liaison for sepsis and biomarkers. Knowledgeable in consultative principles, OASIS, CMS, ICH/GCP guidelines., Affordable Care Organizations, Bundled Payment Care Initiatives, Reimbursement Guidelines. Technical proficiency in MS Office Suite, Salesforce, Concur, Interqual, ECIN, Allscripts, McKesson, Epic, Cerner, CDI, 3M 360 Encompass (ICDM-10 Encoder Software), Vocera, Pyxis, and Allscripts.

Experience

Critical Care Registered Nurse

PeaceHealth

October 2017 – Present(2 years 1 month)Vancouver, Washington

PeaceHealth SouthWest Medical Center

Cardiac Vascular Intensive Care Unit (CVICU)

Patient Logistic Practitioner: Utilization Review, Clinical Documentation Integrity, Case Management

Trinity Health (HQ Michigan)

January 2016 – December 2016(11 months)Pontiac, MI

St. Joseph Oakland Mercy Hospital.

Integral change management role focused on patient outcomes and care delivery.

Integration of 3 key roles: Case Management (CM), Utilization Review (UR), and Clinical Documentation Implementation (CDI).

Certified Clinical Documentation Specialist (CCS). AHIMA and ACDIS training.

HIS: 3M Encoder 360 Encompass proficiency.

Interqual, Milliman Criteria Guidelines: Prior authorization, referrals and medical necessity review.

EMR: Cerner, PowerChart

Case Management CM: ECIN Allscripts, Discharge Planning

Medicare, Medicaid, ACOs, Bundled Payment (BPCI and CARL, Remedy Partners)

Facilitate pace of care for patients with healthcare team.

Oncology Research Nurse Coordinator (January - March 2016)

Documented and notified management and patients on abnormal results, submitting data on serious adverse events to CHS, sponsors, and other organizations. Maintained records for FDA, developing regulatory and clinical binders for all trials. Liaised with FDA and external auditing bodies.

Generated detailed case reports documentation on trials, observing all policies and standards. Collaborated with PI to generate new protocol applications and informed consents for review, developing amendments for review by CHS.

Clinical Manager

CR Bard

March 2015 – December 2015(9 months)Greater Minneapolis-St. Paul Area

Account Management: Introduced and promoted products providing installation and support services, including education and integration. Ensured client satisfaction and understanding in all aspects of planning, delivery, troubleshooting and maintenance.

Public Speaking: Presented information sessions to physicians, administration and allied health customers, detailing financial and clinical benefits of technology.

Leadership: Executed performance evaluations to identify areas in need of improvement, spearheading educational programs and processes to resolve gaps.

Ensured delivery of quality patient care, evaluating patients and applying evidence-based practices to the healthcare management protocol.

Senior Medical Science Liaison of the Northwest USA and Canada

Thermo Fisher Scientific

April 2011 – November 2014(3 years 7 months)Portland, Oregon Area

Thermo Scientific BRAHMS Biomarkers, part of Thermo Fisher Scientific.

Business Development: Grew biomarker business for sepsis laboratory assays in USA and Canada.

Based out of Portland, OR and Toronto, Ontario.

Region covered in USA: Plains and NW States from 2011-2013

100% Canada covered from August 2013 - August 2014

Remote office, travel 60-80%

Strategic Marketing: Product launch with alliance partnerships and independent market development, KOL development and clinical education.

Coordinated product launch of new laboratory diagnostic, Procalcitonin (PCT), for Sepsis.

Developed biomarkers business through pre-sales and post-sales initiatives.

Progressed to Canada after gaining clinical acceptance in NW USA.

Built strong KOL network.

Key KOLs: infectious disease specialists; intensivists (neonate, pediatric and adult); pulmonologists; PCPs; and, in Canada home health care organizations which functioned as primary care providers for COPD patients.

Presentation Skills: Public Speaking. Opened market share by educating via 1:1 discussions, small round table groups, large presentations, national and international conferences.

Microsoft Office (Excel, Word, Power Point).

Conducted webinars regarding: infection, sepsis, biomarkers, antimicrobial stewardship.

Medical Education: Utilized adult learning principles and market needs to focus clinical education clearly for each targeted audience.

FDA and International Regulations: Worked within regulations in USA (510K) and Canada.

Clinical Trials: Initiated plans with clinician researchers in Canada & USA for international clinical trials.

Built key relationships with the continuum of customers: corporate alliance partners, professional organizations, hospital staff, KOLs, researchers; and in Canada, public health as well.

Q4 2012 Science Liaison Award for Institute of Healthcare Improvement (IHI) project.

Senior Clinical Development Manager of Western USA

Medtronic

June 2006 – January 2011(4 years 7 months)Portland, Oregon

Recruited by Somanetics, Inc. In 2006. Somanetics acquired by Medtronic in 2011.

Primary Product: INVOS Monitor (Near-Infrared Spectroscopy, NIRS).

Secondary Product: Core Restore (Ventricular Re-Modeling) for Right Heart Failure.

Tertiary Product: Vital Sync EMR System and Software Integration System.

Increased clinical utilization of the INVOS so successfully that NIRS monitor is now the standard of care during open heart and congenital cardiac surgeries.

The American Association of Thoracic Surgeons uses Cerebral Oximetry NIRS as one of their vital stats.

Drove adoption and increased utilization of NIRS technology in largest Integrated Delivery Networks (IDN Hospitals) through California, Oregon, Washington, Idaho, Montana, and Alaska.

Process Improvement for Clinical Training and Medical Education. Collaborated with Sales and Clinical team to optimize demand generation activities. Mentored clinical and sales team through orientation, field training and continuing education.

Grew hospital accounts from 3 to over 40 in the Northwest area and to over 100 in the Western USA.

Developed and supervised field team of 12 throughout western USA. Devised quick training guides for external customer and internal corporate teams from the ground up.

Collaborated with leadership team to standardize rSO2 (regional saturation of oxygen).

Clinical setting: Cardiac OR, CVOR, Cath Lab, Cardiac Surgical ICU, Neuro ICU, NICU, PICU, Pediatric Congenital Cardiac Surgeries.

Circle of Champions Award: Clinical Development Manager of the Year, 2010; Region of the Year, 2007.

Critical Care Nurse, Surgical and Cardiac Surgical ICU

Oregon Health and Science University

June 2003 – January 2007(3 years 7 months)Portland, Oregon Area

Intensive Care Unit Nurse, Preceptor, Charge Nurse. All levels of Adult Critical Care, i.e. CABG, IABP, VAD, BiVAD, ECMO, CRRT, transplants, advance neuro monitoring and tx, etc.

EMR: Epic. Pyxis. Vocera.

Critical Care Nurse, Medical Intensive Care Unit

Department of Veterans Affairs

1998 – 2003Albuquerque, NM

MICU Charge Nurse, Preceptor, Wound & Skin Committee, Education Committee, IV PICC Team, Cross train to all Critical Care Units including Cardiac and Surgical. EMR: McKesson. Developed Rapid Response Team (Code Blue) Transport bags for campus and Kirkland AirForce Base. Collaborated with pharmacy to devise protocol for treatment post-snakebite when anti-venom was readily and not readily available.

Demonstration Nurse in Federal educational series in late -90s.

Outstanding merit award 2001.

Charge Nurse, Case Manager, Staff RN

Lovelace Health System

1994 – 1999Albuquerque, New Mexico

Formerly known as St. Joseph Healthcare System between these dates of employment:

Telemetry Nurse 1994-1996 Intensive Care Nurse 1997-1998

Float Pool Nurse 1996-1998

Home Healthcare Nurse Case Manager 1997-1999

Acute Dialysis Nurse for Pediatric and Adult Patients (Dialysis Clinic, INC.)

University of New Mexico

April 1997 – March 1998(11 months)Albuquerque, New Mexico Area

Acute Dialysis Treatment of Adults, Pediatric and Neonate Patients

Education

University of Michigan

BSN, Nursing

University of Michigan

Activities and Societies

Appointed by University of Michigan Dean of Students to Special Committee for Campus Safety | Lead Ronald McDonald Fund-Raiser | Active in Weekly Debate Paper, "Consider." | Best Performance Award

Projects

Thermo Fisher: relocation to Toronto to open biomarker market in Canada

August 2013 – September 2014

Developing laboratory biomarker business with alliance companies in Canada.

Team Members (1): Noelle M. Adams, RN, BSN, CCRN

Skills & Expertise

Epic Systems

Training

Cross-functional Team Leadership

Informatics

Quality Improvement

Managed Care

Pediatrics

Leadership

Account Management

Sales

Oncology

General Surgery

Healthcare Management

Product Launch

Strategic Planning

Nursing

Laboratory

Wound Care

Patient Safety

Hospitals

ICU

Operating Room

Public Speaking

Cardiology

Clinical Research

Microsoft Office

Capital Equipment

Physicians

Management

Medical Diagnostics

Biotechnology

Pharmaceutical Industry

Medical Devices

Diabetes

Surgery

EMR

International Sales

ACLS

Market Development

Healthcare

Medicine

Critical Care

Infectious Diseases

Disposables

Clinical Development

Medical-Surgical

Neurology

Vascular

Clinical Trials

Key Account Development

Certifications

Integrity Sales Trainer

, License

Crucial Conversations, Influencer Trainer

, License

Registered Nurse

State of Minnesota, License

August 2014

Registered Nurse

State of Oregon, License

May 2003

ACLS

American Heart Association's Professional Education Center, License

December 1994

BLS

American Heart Association's Professional Education Center, License

August 1990

Registered Nurse, starting in 1994

State of Michigan, License

Certified Clinical Documentation Specialist (CCS)

ACDIS, License

CCRN (Certified Critical-Care Registered Nurse)

AACN (American Association of Critical-Care Nurses), License

August 2018

Honors & Awards

Science Liaison Award, Q4 2012

Thermo Fisher Scientific

January 2013

For spearheading involvement and vendor sponsorship at Institute of Healthcare Improvement (IHI) to demonstrate the clinical impact of laboratory biomarkers on quality of care for patients.

Innovation in Leadership for Patient Outcomes

Director of Nursing for National Trinity System

July 2016

Quality Improvement Indicators, Positive Growth Revenue, Decrease in Readmissions.