Maggie Maxwell

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Registered Nurse, Founder Kits Scrubs, Inc.

Seattle, Washington, United States Hospital & Health Care

Previous positions

Marketing and Communications at Owler

Registered Nurse, Emergency Department at Yukon Hospital Corporation

Education

Queen's University, Bachelor of Science, Nursing, Psychology

Background

Summary

Experienced Registered Nurse with a focus on neonatal care and women's health. Skilled marketing professional with a passion for writing, creating, designing, and technology; all while improving and disrupting our healthcare system.

Experience

Founder

Kits Scrubs

September 2018 – Present (1 year 2 months) Seattle, WA

Medical Lifestyle Brand: Thoughtfully Designed Modern Scrubs that are actually enjoyable to wear!

Registered Nurse- Neonatal Intensive Care Unit

University of Washington Medical Center

September 2018 – Present(1 year 2 months)

Registered Nurse- Neonatal Intensive Care

Alberta Health Services

May 2011 – Present(8 years 6 months)Peter Lougheed Center, Alberta Children's Hospital

- Provides holistic, comprehensive, family centered-care which includes clinical skills in Neonatal Resuscitation.

- A part of the Neonatal Resuscitation Team (Code Team) to attend high-risk deliveries. Skills include IV initiation, Venous blood work, Access to PICC lines + UVC's, Respiratory care, IV medication administration, health promotion, family support, and detailed patient teaching.

Marketing and Communications

Owler

June 2016 – August 2016(2 months)San Mateo, California

- Created data-driven marketing programs and campaigns to drive user acquisition within a newly developed marketing department.

- Spearheaded the development of social media campaigns, wrote unique weekly blog posts, edited all marketing content, and helped develop a fresh PR program for the growing start-up.

- Helped scale daily active users, 300k to 750k, doubling in size during my 3 month internship.

- Responsible for the well-being of the office and organized numerous successful in-office events.

Registered Nurse, Emergency Department

Yukon Hospital Corporation

February 2015 – March 2016(1 year 1 month)Dawson City, Yukon

- Responsible for the triage CTAS of the clinically unstable patients in a remote northern setting.

- Nursing skills include Blood Draws, Triage, Admitting, as well as basic nursing care and advanced critical care. In addition to nursing skills, was trained in Blood Lab + X-Ray for off-hours needs.

- Additional skills included charge nurse, ordering medication + supplies, organizational transport, and support and orientation for new staff.

Fit to Lead Staff

Queen's School of Business

September 2009 – May 2011(1 year 8 months)Kingston, Ontario

Education

Queen's University

Bachelor of Science, Nursing, Psychology

2006 – 2010

Queen's University

Activities and Societies

Queen's Health Outreach

Languages

French

Skills & Expertise

Event Planning

Pediatrics

Public Health

Healthcare Management

Emergency Room

Data Analysis

Nursing

NRP

Critical Thinking

Patient Safety

Registered Nurses

Hospitals

Event Management

Clinical Research

Neonatal Nursing

Research

Program Development

Healthcare

Social Media

NICU

Neonatal Intensive Care Unit (NICU)

Critical Care

Health Education