Loury Lester

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Strategist, Impact Maker, & Change Agent

Kernersville, North Carolina, United States Hospital & Health Care

Previous positions

Clinical Liaison, Marketing & Sales Professional at Kindred Healthcare

Sales/ Nurse Educator at in Ventiv Health

Education

Pfeiffer University, Master’s Degree, Health Care Administration

Background

Summary

A dedicated professional transforming unexpected obstacles into stepping stones to success. Over 16 years in the medical profession, 12 years of simultaneous management of a small business, as well as experience in sales and marketing yielding more than 200% year over year growth through networking, strategizing, and pure persistence, not to mention a great mentor and team by my side!

Experience

Critical Care Registered Nurse

Wake Forest Baptist Health

July 2015 – Present(4 years 4 months)Greensboro/Winston-Salem, North Carolina Area

Providing exceptional direct patient care in various critical care settings within NCBH.

Work in Critical Care Float Pool.

Experience includes: Cardiovascular ICU, Coronary Care Unit, Trauma ICU, Medical ICU, Surgical ICU, Neuro Critical Care, Burn Unit, Oncological ICU, & Emergency Department

Clinical Liaison, Marketing & Sales Professional

Kindred Healthcare

January 2018 – May 2019(1 year 4 months)Greensboro,NC

Sales/ Nurse Educator

inVentiv Health

October 2017 – January 2018(3 months)

Regional Sales Manager

Joe Campbell Roofing

June 2015 – February 2017(1 year 8 months)Greensboro/Winston-Salem, North Carolina Area

Specializing in lifetime roofing solutions to protect a homeowner's investments. From standard shingles to the unique look of designer shingles, cedar shakes, or standing seam metal, we are able to provide options within all budgets that are backed by a life time labor guarantee.

Clinical Unit Leader/Assistant Manager in Neuroscience Intensive Care Unit

Novant Health

April 2014 – June 2015(1 year 2 months)Forsyth Medical Center

Stroke Council- multi-disciplinary team tasked with meeting and maintaining strict and challenging criteria to meet comprehensive stroke center status

Part of leadership team that reduced unit’s staff turnover from 17% to 4.5% for the year

Multiple PI projects implemented, maintained, and completed

Ensure productivity and educate staff around maintaining productivity

Staff scheduling, mentoring, guidance, growth, and encouragement

Registered Nurse in Emergency Department

Novant Health

August 2009 – April 2014(4 years 8 months)Forsyth Medical Center

Charge Nurse, Triage Nurse, RN III, preceptor, various committees

Owner/President

Piedmont Child Care

February 2003 – 2014(11 years 9 months)Martinsville, VA

Vice President from 2003- 2013

Manage and operate business licensed for 72 children to include state funded meal program and pre-school education

Leader in preparation for state inspections, fire inspections, health department inspections, and any other areas required by federal or state guidelines

Grant writing and general business operations

Registered Nurse in Emergency Department

Moses Cone Health System

April 2006 – August 2009(3 years 4 months)Greensboro/Winston-Salem, North Carolina Area

Charge Nurse, Triage Nurse

E.D. Shared Governance: Vice Chair

- Assisted with departmental policy

- Lead change of unsafe practice through team collaboration

Registered Nurse

Carilion Clinic

May 2002 – November 2005(3 years 6 months)Roanoke, Virginia Area

Started in Emergency Department as an ED Tech/Paramedic, transitioned to RN in 2005 upon completion of school.

Education

Pfeiffer University

Master’s Degree, Health Care Administration

Pfeiffer University

University of North Carolina at Greensboro

Bachelor’s Degree, Nursing

University of North Carolina at Greensboro

Jefferson College of Health Sciences

Associate’s Degree, Health Science- Paramedic

Jefferson College of Health Sciences

Skills & Expertise

Consumer Healthcare

Sales

Healthcare Management

Sales Management

Registered Nurses

Business Networking

Team Leadership

Staff Development

Legal Nurse Consulting

Nursing Management

Customer Service

Management

Servant Leadership

Emergency Nursing

Direct Patient Care

Property Management

Organizational Change Agent

Small Business Management

Residential Roofing

Patient Advocacy

Certifications

Certified Emergency Nurse

Emergency Nurses Association, License

March 2009

Certified Legal Nurse Consultant

Vickie Milazzo Institute, License

March 2015 – March 2016

Certified Pediatric Emergency Nurse

Emergency Nurses Association, License

April 2009

BLS Instructor

American Heart Association | American Stroke Association, License