Erica Manson

[erica.manson@ymail.com](mailto:erica.manson@ymail.com)

<https://www.linkedin.com/in/ericamanson/>

Registered Nurse at NW Allied Anesthesia

Marietta, Georgia, United StatesHospital & Health Care

Education

Chattahoochee Technical College, Associate's Degree, Registered Nursing

Summary

- Registered Nurse with specific experience in Pediatrics, Post-Anesthesia Care, Peri-Operative Care, and various Women's Health Services (Labor & Delivery, Postpartum, Fertility).

- Former Marketing Director with experience in strategic marketing, advertising, web and graphic design, customer service, and various computer system.

Experience

Registered Nurse

NW Allied Anesthesia

August 2014 – Present(5 years 3 months)Kennesaw, GA

Post-anesthesia care of pediatric patients in an outpatient setting; pre- and post-operative assessment, care, and education; initiation, maintenance, and discontinuation of intravenous infusions.

Registered Nurse

GYN & Fertility Specialists

July 2014 – Present(5 years 4 months)Atlanta, GA

Intake and triage of patients; electronic health record management; patient assessment and medication administration; assisting in various gynecology and fertility treatments; scheduling diagnostic and surgical procedures; performing venipunctures and in-house labs; post-operative assessments and care; providing patient education.

Marketing Director

D.O.N.E. Restoration, Inc.

February 2011 – Present(8 years 9 months)Kennesaw, GA

Development and approval of marketing and advertising campaigns; project management and review; customer service and satisfaction management; team leadership; marketing and advertising analysis; graphic design and online presence management; computer systems management.

Education

Chattahoochee Technical College

Associate's Degree, Registered Nursing

2012 – 2014

Chattahoochee Technical College

3.9 GPA, graduated Top of Class

Activities and Societies

Dean's List, President's List, Student Nurse Association (Vice President)

Etowah High School

General Studies

2002 – 2004

Maintained an "A" average and 4.0 GPA.

Activities and Societies

Student Council

Skills & Expertise

Advertising

Content Creation

Gimp

Graphic Design

Nursing

Administration

Competitive Analysis

Online Marketing

Project Execution

Microsoft Office

Customer Service

Customer Satisfaction

Women's Health

Market Analysis

Online Advertising

Project Planning

Pediatric Nursing

Marketing Strategy

Direct Marketing

Customer Relations

Social Media

Web Design

Registered Nursing

PACU Nursing

Excel

Social Media Marketing

Blog Marketing

Professional Communication

Email Marketing

Certifications

Registered Nurse

, License RN239173

June 2014 – January 2016

BCLS

, License

June 2014 – June 2016

Honors & Awards

Employee of the Month

August 2012