Elizabeth Wellen, RN, BSN

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Emergency Department Registered Nurse

Torrance, California, United StatesHospital & Health Care

Previous positions

Marketing at pcRUSH.com

VP Business Development at AdEngage, Inc.

Education

California State University-Long Beach, Bachelor’s Degree, Registered Nursing/Registered Nurse

Background

Summary

Registered Nurse with critical thinking skills, abilities to provide direct client care, and maintenance of dignity for a diverse population using evidence based practices.

Experience

Emergency Department Registered Nurse

Harbor-UCLA Medical Center

December 2016 – Present(3 years 1 month)Torrance, CA

Patient care provided in a high-volume, high-acuity Emergency Department Level 1 Trauma Center serving the South Bay area of Los Angeles.

Applies recognized nursing principles/practices and developing nursing knowledge and skills while providing professional nursing care to patients in a variety of settings.

Responsible for assessing, planning, implementing, and evaluating care as part of an interdisciplinary team and may provide direction to other paraprofessional staff and unlicensed assistive personnel. Practices the application of basic assessment skills and adherence to patient privacy, confidentiality, and security guidelines.

Marketing

pcRUSH.com

April 2011 – August 2013(2 years 4 months)

• Acted as the liaison to the affiliates and key publishers.

• Participated in the monitoring of affiliate activity looking for areas of improvement to increase affiliate sales and company ROI/margins.

• Collaborated with Marketing and Buyers to optimize offers for select publishers.

• Identified fraudulent affiliate activity and work to enforce guidelines.

• Supported the communication of promotions offers via the company’s website, email, social media and affiliate channels.

• Analyzed, documented and communicated relevant Proof of Performance as it relates to specific promotions.

VP Business Development

AdEngage, Inc.

April 2008 – September 2008(5 months)

Director of Business Development

TheBoardNetwork

September 2006 – April 2008(1 year 7 months)

Education

California State University-Long Beach

Bachelor’s Degree, Registered Nursing/Registered Nurse

2016

California State University-Long Beach

Activities and Societies

Women's Health Kaiser Permanente South Bay Medical Center Labor and Delivery. Public Health serving Children at Long Beach Unified Schools and Senior Communities at Leisure World Seal Beach.

El Camino College-Compton Center

Associate’s Degree, Registered Nursing/Registered Nurse

2015

El Camino College-Compton Center

L.A. Community Hospital, Los Angeles CA August 2015 - December 2015

Harbor UCLA Medical Center, Torrance CA January - May & August - December 2014

St. Francis Medical Group, Lynwood CA October 2013 - December 2013

• Strong clinical judgment based on the nursing process and evidence based practices.

• Provided direct client care, comfort, and maintenance of dignity for a diverse population.

• Applied prioritization and time management skills.

• Maintains National Patient Safety Goals.

• Performed critical tasks and provided assistance to healthcare providers.

• Worked within set standards and limits with minimal supervision.

• Client and family advocacy to improve health through education.

• Ensured client safety during clinical opportunities.

• Ensure HIPAA compliance.

Activities and Societies

Iota Kappa Chi: Student Nurse Organization. IKX Volunteer and Officer.

Coordinator for Blood Drives, Feed the Hungry programs, and Community Outreach Hand Hygiene Campaigns.

Marymount California University

Associate’s Degree

Marymount California University

Skills & Expertise

Business Development

Digital Marketing

Online Advertising

Lead Generation

Digital Media

Certifications

BLS

American Heart Association | American Stroke Association, License

Advance Cardiovascular Life Support

American Heart Association | American Stroke Association, License

August 2016

NIH Stroke Scale Training

American Academy of CME, Inc., License P0011

March 2018 – March 2020

Organizations

CSULB Alumni Association

Present

American Nurses Association

Present

Emergency Nurses Association

Present

Volunteer Experience & Causes

Volunteer & Officer

Iota Kappa Chi

August 2013 – December 2015(2 years 4 months)Health

Iota Kappa Chi (IKX) is the local chapter of the California Nursing Students’ Association and the National Student Nurses’ Association. The main concern of the local chapter is developing and fostering support through participation; to be responsive to all nursing students' needs by networking on local, state, and national levels; and to act as a liaison between students and faculty. Students may participate at the local, state, and/or national levels.