Christel Danielson

[cjatloon@aol.com](mailto:cjatloon@aol.com)

<https://www.linkedin.com/in/christeldanielson/>

Certified Nursing Assistant at Aurora Health Care

Green Bay, Wisconsin, United StatesHospital & Health Care

Previous positions

Owner of Socially Connected at Socially Connected

Senior Continuous Communications Specialist at The ROM Group

Education

University of Wisconsin-Green Bay, Bachelors of Science in Education, Elementary Education

Summary

Pursuing a career in ultrasonography at Northeast Wisconsin Technical College.

Experience

Certified Nursing Assistant

Aurora Health Care

March 2015 – Present(4 years 10 months)Green Bay, Wisconsin Area

Owner of Socially Connected

Socially Connected

April 2011 – February 2015(3 years 10 months)Green Bay, WI

Work with forward thinking professionals, small to medium businesses and non profit organizations to create or improve their social media and online marketing programs.

Recommendations (5)

Senior Continuous Communications Specialist

The ROM Group

November 2009 – March 2011(1 year 4 months)

I managed social media activities for B2B companies: designed social media strategies; measured and analyzed social media activity; replied to relevant conversations; increased web traffic; listened to customer problems online, documented this and made suggestions for new content; and wrote blogs when necessary.

Recommendations (1)

Elementary Teacher

Green Bay Schools

2007 – 2009

While at this position, I created lesson plans and taught every subject to 5th and 3rd graders, meeting the goals and objectives of the Green Bay School District. I used a classroom management program to maintain a creative and exceptional learning environment for all. While forming relationships with my students, I was also able to create open communication and relationships with parents and teachers for support of myself and my students.

Piano Teacher

Self Employed

January 2001 – September 2007(6 years 8 months)

I taught piano lessons to children and adolescents, ages 4-19.

Secretary

Bayside Church

2000 – 2002

Answered phones, created weekly bulletins, created weekly schedules.

Education

University of Wisconsin-Green Bay

Bachelors of Science in Education, Elementary Education

2002 – 2007

University of Wisconsin-Green Bay

Activities and Societies

Phi Kappa Phi

Skills & Expertise

Event Planning

Small Business

Advertising

Press Releases

Training

Google Analytics

SEO

Google Adwords

Analytics

Website Development

YouTube

Strategic Planning

Market Research

Trade Shows

Web Marketing

Creative Direction

Online Marketing

Nonprofits

Public Relations

Web Analytics

Facebook

Fundraising

Digital Marketing

Research

Marketing

Non-profits

Management

Editing

B2B

Online Advertising

Teaching

Lead Generation

Newsletters

SEM

Marketing Strategy

Direct Marketing

Marketing Communications

PPC

Wordpress

Social Media

Entrepreneurship

Web Design

Brand Development

Blogging

Social Media Marketing

Mobile Marketing

Social Networking

Copywriting

Writing

Email Marketing

Volunteer Experience & Causes

Visit Patients

Unity Hospice in De Pere, WI

Health