Lucy Boyer

Contact Info: 920-203-5862

[lboyerdesigns@gmail.com](mailto:lboyerdesigns@gmail.com)

<https://www.linkedin.com/in/lboyerdesigns>

Certified Nursing Assistant at St. Paul Elder Services, Inc.

Kaukauna, Wisconsin, United States Hospital & Health Care

Previous positions

Account Support Services at Pitney Bowes

Media Specialist at School Specialty, Inc.

Education

University of Wisconsin Oshkosh, Bachelor of Fine Arts - BFA, Design and Applied Arts

Background

Experience

Certified Nursing Assistant

St. Paul Elder Services, Inc.

June 2019 – Present (8 months) Kaukauna, Wisconsin

Personal Care Assistant

St Paul’s Elder Services

June 2019 – Present (8 months)Kaukauna, Wisconsin

Freelance Artist -Watercolor

lboyerdesigns

May 2012 – Present(7 years 9 months)Kaukauna, WI

Freelance Graphic Design, focusing on photo editing, production art, creation and refresh of marketing collateral for individual and business needs.

Private commission art/illustration, specializing in pet portraiture.

Account Support Services

Pitney Bowes

December 2016 – May 2019(2 years 5 months)Appleton, Wisconsin

Account Support Services

Media Specialist

School Specialty, Inc.

July 2013 – October 2013(3 months)Greenville, Wisconsin

Assist marketing/merchandising in setting up product information in B Media and File Maker for catalog page assembly in Creative Services. Soft proof PDF pages for Creative Services.

Food Service/Sales Assistant

PepsiCo

September 2012 – February 2013(5 months)Oshkosh, Wisconsin Area

Assistant to Food Service Coordinator.

Phone/Email Customer service and support to sales staff, maintained reports and filing.

Proficiency in MS Office and related programs.

Graphic Designer - UW Oshkosh Career Services

University of Wisconsin Oshkosh

August 2011 – April 2012(8 months)Oshkosh, Wisconsin Area

• Create and revise print and multimedia for UW Oshkosh Career Services events.

• Coordinate acquisition of employer graphics and other promotional information to be included in promotional publications.

• Continue to pursue cost-effective modes of marketing and distribution of Career Services brand, mission, and events.

• Assist in continued maintenance of Career Services web site.

Recommendations (1)

Graphic Designer

Reeve Marketing - University of WI Oshkosh

May 2011 – August 2011(3 months)

Graphic designer for Reeve Union-University Dining programs.

Recommendations (1)

Merchandise Coordinator

Silver Star Brands (Formerly Miles Kimball Company)

August 1997 – February 2009(11 years 6 months)

Beginning in customer service I gained intimate knowledge of all brands under the Silver Star umbrella. I interned for a year in Merchandising for the Exposures brand where I was learned the inner workins of the Merchandising, Marketing, and Creative Services departments and how those forces come together to build campaigns to promote new merchandise and services, expanding buyer list while garnering and maintaing a loyal customer base. From here I spent my last two years In Creative Services as the Merchandise Coordinator. I served as a liaison between the Merchandising, Photography, Design, and Production teams by integrating all new product an information regarding new and existing product into the Creative Services workflow. I assisted Photography and Photo stylists on photo shoots.

Education

University of Wisconsin Oshkosh

Bachelor of Fine Arts - BFA, Design and Applied Arts

2018

University of Wisconsin Oshkosh

Skills & Expertise

Layout

Brochures

Graphic Design

Sales

Illustrator

Illustration

Posters

Photography

Graphics

Adobe Illustrator

Logo Design

Flyers

Multimedia

Microsoft Office

Mac

Customer Service

Marketing

Adobe Acrobat

InDesign

Art

Photoshop

Image Editing

Catalogs

Dreamweaver

Adobe Creative Suite

Image Manipulation

QuarkXPress

Android

Typography

Social Media

MS Office Suite

Web Design

Social Networking

Copywriting