# Mark Loftin

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A highly motivated detail-oriented professional who is an out of the box thinker who can identify ways to improve system processes, client care, and team continuity.

Authorized to work in the US for any employer

# Work Experience

#### **ER Nurse**

Novant Health H - Huntersville, NC March 2020 to Present

**ER Nurse** 

#### Nurse

Restore Hyper Wellnes - Charlotte, NC January 2020 to Present

- Ø Manage 4 nurses and assist with running the store front
- Ø IV hydration for patients
- Ø Consult with patients on dietary needs, exercise, & other subjects
- Ø Ordering of equipment, and supplies

### **ER Nurse**

Lake Norman Regional Medical Center - Mooresville, NC June 2019 to January 2020

**ER Nurse** 

### **CNA - Certified Nursing Assistant**

Charlotte Hospice and palliative care - Huntersville, NC January 2014 to September 2017

Ø Levine Dickson Hospice House Huntersville NC

Ø Day to day Patient care

Ø PRN

## Sales, Sales Manager, VP Sales, VP Technical Services

Wildfire Connections LLC - Charlotte, NC April 2010 to March 2013

Wireless Data and Video networks

➤ As VP of Sales increased monthly sales by 100% within 6 months.
□ Setup Tele Sales and Tele Marketing division to assist with sales growth
□ Implemented VTiger CRM system to handle tracking of all sales and technical contacts.
□ Implemented Connect Wise BMS to grow the company and assist with communications.

> VP of Technical Services
☐ Ran corporate office in day to day functions
$\hfill\square$ Implemented a logistics overhaul to cut costs on shipping, and increase quality of shipped
equipment. 80% reduction in damaged equipment and wrong equipment shipped.
$\hfill \square$ Implemented Kaseya to track all servers and equipment malfunctions and network issues.
☐ Created corporate wide procedures to track and report on all systems
VP Sales & Marketing
Wildfire Connections LLC - Davidson, NC
June 2010 to January 2013

Technology consulting, focusing on Business process management, systems outsourcing, and document management/collaboration.

- > Contract and consulting work
- > Clients across U.S. Medical, Services, Legal

## **Regional Account Manager**

MetaLogix Inc - Charlotte, NC February 2006 to October 2008

Increased new client sales by over \$200,000.00 in 2008.

- > Piloted re engineering of Agenda Central program that was picked up by Microsoft.
- > Maintain current client base while expanding product lines to fit customer and prospects needs.
- > Design business process models for clients which resulted in an 65% increase in customer satisfaction.
- ➤ Increased new sales from \$20,000.00 a year to over 500,000.00 a year.
- ➤ Increased Global Operations sales alone from 5,000.00 to over 200,000.00 in one year.
- > Initiated trade show program, bringing an increase in customer volume of over 10 new clients a month.

### Education

## **Bachelor's in BS Nursing**

Western Governors University October 2019 to Present

### **Associate in Nursing**

Mitchelle - Statesville, NC August 2017 to May 2019

### **BS** in Philosophy

University of North Carolina - Charlotte, NC 2005

#### Skills

- Nursing (Less than 1 year)
- RN
- Active Directory

• Computer Networking

# Certifications and Licenses

# Registered Nurse (RN)

Graduation May 2019

**BLS, ACLS** 

June 2020 to July 2021

**NIH Stroke Scale** 

October 2019 to October 2020

FEMA IS-100, 200, 700, 800, 907

Present

**PALS Certification** 

CNA

**CPR Certification**